

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Andhra Pradesh Tourism - Tourism Promotion - Participation of AP Tourism as partner state in India Medical Tourism Destination 2011(IMTD) in Kuwait on 2nd & 3rd November- Sanction of Rs.10,00,000 towards Silver Sponsorship - Orders - Issued.

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YOUTH ADVANCEMENT TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 914

Dated: 18-10-2011

Read the following:-

1. From Lt.Col.Vivek Kodikal, Regional Director, Federation of Indian Chambers of Commerce and Industry, New Delhi, Dated 2-6-2011.
2. D.O .Lr.No. Nil, dated 7-10-2011 from the Secretary Tourism Department addressed to the Regional Director FICCI Bangalore.
3. From the Regional Director E-mail communication dated 8-10-2011.

In the reference first read above the Regional Director has informed that Federation of Indian Chambers of Commerce & Industry (FICCI) along with Trident Exhibitions Private Limited is holding the next edition of India Medical Tourism Destination 2011(IMTD) at Kuwait and that a two-day exhibition & Conference focusing on International Medical travel & Tourism will be conducted on 2ⁿ & 3rd 2011 at International Fair Ground, Mishref, Kuwait featuring topics on the globalization of healthcare, presented by leading academics and industry professionals focusing on international medical travelling & tourism and related issues. The purpose is to facilitate networking opportunities for industry professionals, academic and stake holders and to provide a forum for organizations and institutions to collaborate and create new healthcare system. the concept behind the event is to develop strategic

2. Government after careful consideration of the proposal, with a view to develop strategic partnership in the medical and holistic healthcare sector between India and Kuwait and also to promote and propagate the quality healthcare services available at reasonable prices in India across the range of medical streams, hereby order for participation of AP Tourism as partner state in the above event and sanction Rs.10,00,000 towards Silver Sponsorship for the event “India Medical Tourism Destination 2011 (IMTD)” at Kuwait on 2nd & 3rd of November 2011.

3. Following facilities under the Silver Sponsor package shall be provided at the venue of the event:-

- 18 Sqm shell stand at prime location with all basic facilities such as spot light, tables, chairs, carpet, fascia name, 15 amp power socket etc.
- Company logo will be placed in IMTD Kuwait 2011 website
- Hyperlink from IMTD website home page to company website homepage
- Company logo in IMTD Kuwait 2011 official publications
- One full page colour advertisement at official show directory
- Branding opportunities in on-site banners, buntings, backdrops and entry gate
- Acknowledgement on “Thank you Sponsor” panel on prominent location.

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4. Government hereby release Rs.5,00,000 initially as advance to the federation of Indian Chambers of Commerce and Industry Bangalore, against the amount sanctioned towards Silver Sponsorship of A.P. Tourism .

5. The amount sanctioned in para (2) above shall be met from the following head account.

“3452-Tourism,01-TouristInfrastructure,102-Tourist Accommodation & other facilities to Tourists-Schemes included in PLAN,11 -Normal State Plan, SH(08) International Marts/Fairs & Festival, 500 -Other charges, 503 - Other Expenditure.

6. The Assistant Secretary and Drawing and Disbursing Officer, YAT&C(PMU) Department shall draw an amount of Rs.5,00,000 and disburse the same to federation of Indian Chambers of Commerce and Industry Bangalore.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)**

To
The Regional Director
(Trade Fairs)
Federation of Indian Chambers of Commerce and Industry
Banglore
The Assistant Secretary to Government & Drawing and Disbursing
Officer, YAT&C Department
The Deputy Pay & Accounts Officer,
The YAT&C(PMU-Claims) Department
Copy to
PS to Secretary (Tourism)
P.A to Additional Chief, YAT&C(PMU) Department
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICE